Rev. 1/16/01

DECLARATION AND POWER OF ATTORNEY FOR U. S. PATENT APPLICATION

As a below named inventor, I nat I verily believe that I am the or lural inventors are named below)	riginal, first and so	le inventor (if only or	ne name is listed belo	w) or an original, first	and joint inventor	
Title:INTERNET	ADVERTISEME	NT SYSTEM		<u> </u>		
f which is described and claimed i	in:					
the attached specification or						
the specification in the application	on Serial No		filed		; ;	
and with amendments through	the attached specification, of the specification in the application Serial No		(if applicable), or filed		, and as amended	
on	(if applicable).	C1/	,ee			
nereby state that I have reviewed a mendment(s) referred to above. Acknowledge my duty to disclose Title 37, Code of Federal Regula mereby claim priority benefits und	to the Patent and T ations, §1.56.	rademark Office all i	nformation known to	me to be material to p	atentability as defi	
r patent or inventor's certificate li	sted below and hav	e also identified belo	and §172 if this application for p	patent or inventor's cer	tificate having a fil	
r patent or inventor's certificate li	sted below and hav	e also identified belo	w any application for p	patent or inventor's cer	rtificate having a fil PRIORITY CLAIMED	
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or patent or inventor's certificate liate before that of the application of the COUNTRY	tle 35, United State is application is no	e also identified belows claimed: APPLICATION NO. 192510/2000 es Code §120 of any Unit disclosed in the proposed of the pro	June United States application for process of the	DATE OF FILING 27, 2000 ion(s) listed below and lication in the manne material to patentabi	PRIORITY CLAIMED Yes I, insofar as the subreprovided by the solity as defined in T	
COUNTRY Japan Thereby claim the benefit under Ti atter of each of the claims of the argraph of Title 35, United State 7, Code of Federal Regulations, §	tle 35, United State is application is no es Code §112, I act 1.56 which occurre	e also identified belows claimed: APPLICATION NO. 192510/2000 es Code §120 of any Unit disclosed in the proposed of the pro	June United States application for purpose of the prior application for purpose of the prior application for purpose of the prior application for purpose for purpose for the	DATE OF FILING 27, 2000 Sion(s) listed below and lication in the manne in material to patentabilication and the national station and the national stational station and the national station and t	PRIORITY CLAIMED Yes I, insofar as the subreprovided by the solity as defined in T	
r patent or inventor's certificate little before that of the application of COUNTRY COUNTRY Japan Thereby claim the benefit under Tile atter of each of the claims of the tragraph of Title 35, United State 7, Code of Federal Regulations, § ling date of this application:	tle 35, United State is application is no es Code §112, I act 1.56 which occurre	es Code §120 of any to the disclosed in the property to disclosed in the property to disclose the duty to ed between the filing	June United States application for purpose of the prior application for purpose of the prior application for purpose of the prior application for purpose for purpose for the	DATE OF FILING 27, 2000 Sion(s) listed below and lication in the manne in material to patentabilication and the national station and the national stational station and the national station and t	PRIORITY CLAIMED Yes I, insofar as the sub r provided by the relative as defined in Tall or PCT internations.	

And I hereby appoint Michael R. Davis, Reg. No. 25,134; Matthew M. Jacob, Reg. No. 25,154; Warren M. Cheek, Jr., Reg. No. 33,367; Nils Pedersen, Reg. No. 33,145; Charles R. Watts, Reg. No. 33,142; and Michael S. Huppert, Reg. No. 40,268, who together constitute the firm of WENDEROTH, LIND & PONACK, L.L.P., as well as any other attorneys and agents associated with Customer No. 000513, to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith.

I hereby authorize the U.S. attorneys and agents named herein to accept and follow instructions from YUASA AND HARA as to any action to be taken in the U.S.

Patent and Trademark Office regarding this application without direct communication between the U.S. attorneys and myself. In the event of a change in the persons from whom instructions may be taken, the U.S. attorneys named herein will be so notified by me.

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Post Office Address Full Name of					EN NAME	

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Post Office Address	ADDRESS	CITY	STATE OR COUNTRY	ZIP CODE			
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Residence &	СІТҮ	STATE OR COUNTRY	COUNTRY OF CIT	IZENSHIP			
Post Office Address	ADDRESS	СІТУ	STATE OR COUNTRY	ZIP CODE			
be true; and further by fine or imprisonm jeopardize the validity	that these statements were material, or both, under Section 19 of the application or any pater	ny own knowledge are true, and ade with the knowledge that wil 001 of Title 18 of the United Sent issuing thereon.	lful false statements an	d the like such willfu	so made al false	e are p statem	unishable ents may
7.	in Miyazak initaka Okar	·	taka OKAMOTO	Date _	June	18,	2001
4th Inventor							· · ·
5th Inventor				Date _			
6th Inventor				Date _			
7th Inventor				Date _			
	_						
The above application	n may be more particularly ide	entified as follows:					
U.S. Application Seri	al No.		Filing Date				
Applicant Reference Number		A	Atty Docket No.				
Title of Invention		·					<u> </u>